



Serving Our Neighbors

August 10, 2017

Dear Friends,

It is reported that Billy Graham was once asked, “If you knew that Jesus would return in 7 years, what would you do?” His response was strategic. “We would prepare for 6 years and then finish well.” Any military strategist understands that an armed conflict lasts for about 45 minutes. The winner is determined by which force is the best prepared, has the most support supplies to outlast the other force, and is best positioned on the battlefield, sea or air. Months and months—even years—of careful and strategic planning are needed to win each battle and ultimately the war! For hundreds, even thousands of years, God has been preparing the work that we are now called to finish and finish well. It is indeed, “not by might nor by power, but by My Spirit says the Lord.” He has positioned us to not only win the battles, but to ultimately win the war. In spite of all that the enemy has done, is doing and will continue to do, and in spite of our lack, we will see the answer to His prayer to our Father, “Your Kingdom come, Your Will be done, on earth as it is in Heaven.”

Since August 2016, God has been doing some amazing things! In obedience to the His command, we took a pause with the Christian Chamber of Commerce of the Northwest (CCCNW). We closed the organization in order to allow a new model to be revealed in the coming season that will reach and engage younger business leaders, different ethnic groups and CXOs of larger organizations. Many loved what we were doing, but could not connect with our monthly meeting structure or membership revenue model. As we ended each meeting, God continued to encourage us that such was not a dead end, but a runway for what He was about to do through us as we worked in our Kingdom assignments together! We also continued our weekly Saturday morning SWAT Prayer walks in downtown Portland (started in Sept 2015), and they have been absolutely amazing and very strategic in agreeing with God to transform our communities for His glory!

In September 2016, the Lord directed us to partner with and support a new emerging collaborative event, the Emergency Preparedness Leadership Forums (EPLF) with Dan Terry of Genesis Event Management (GEM). We brought together almost 800 business, government and faith leaders to build trusted relationships in advance of major disasters, so that together our communities can better prepare, respond to, and recover from any type of emergency situation. Then in December 2016, we partnered with Premier Event Management (PEM, that also came alongside GEM to provide logistics support for EPLF) and learned how they worked with the local chapters of the Society for Information Management (SIM) to develop solutions based regional Premier CIO Forums for the IT industry in the past 15 years. Throughout 2017, we helped GEM to begin the process of launching EPLF in Nashville, Charlotte & Dallas (as well as Portland again) & to help PEM transform into Premier Connects, Inc.

Today, our focus is to bring all the Pieces, Plans and Partners together into a new collaborative platform of LIVE Regional Events (facilitated by GEM), On-Demand Trainings (facilitated by a new online Serving Our Neighbors Institute - SONi) and LIVE Audio/Visual Broadcasts (facilitated by the future Kingdom Broadcasting Company, KBC). Leaders from these 3 entities would collaborate with The Marketplace Coalition (formerly the CCCNW community). The Marketplace Coalition Leaders would engage as Ambassadors (whose primary Kingdom Assignment is one of the 7 Majors Spheres of Influence) and/or Watchmen (whose primary Kingdom Assignment is one of the 7 Major Areas of Those Who Have No Voice). They would meet twice a month: once in a regional monthly luncheon and once in a local monthly huddle group. In addition to the Marketplace Luncheons, the entire metro area would gather once a quarter for Marketplace Forums & then communities throughout a state, region and the nation would gather once a year for a Marketplace Summit. These events will be sponsored by TMC leaders, organized and facilitated by GEM, feature speakers and trainings provided by SONi educational partners and be broadcasted LIVE on KBC for anyone around the region or world to see and hear!



The Marketplace Coalition is for the leader discovering his/her Kingdom assignment, called to be an **Ambassador** (with an apostolic call on his/her life) and impacting one or more of the following:

- **7 Major Spheres of Influence**
 - Family (organizations that impact marriages, men/women concerns & raising children)
 - Faith (organizations that impact other faiths, cultures and belief systems)
 - Business (organizations that impact the creation of products/services and profits)
 - Government (organizations that impact city, county, state or nation leaders, appointed or elected)
 - Education (organizations that impact the teaching and training of children & adults)
 - Media (organizations that impact the ways people communicate & share information)
 - Entertainment (organizations that impact the world of sports, music and the arts)

The Marketplace Coalition is for the leader discovering his/her Kingdom assignment, called to be a **Watchman** (with a prophetic call on his/her life) and impacting one or more of the following:

- **7 Major Areas of Those Who Have No Voice**
 - Unborn (women who are pregnant or men/women that are considering or recovering from an abortion)
 - Widows/Orphans (men/women who have lost a spouse & kids being raised by a single or foster parent)
 - Jobless/Homeless (men/women who have lost a job or currently homeless with or without kids)
 - Elderly/Disabled (older men/women in the care of others or disabled in any way)
 - Imprisoned (men/women who have been in prison or currently in prison)
 - New Immigrants (men/women in ethnic groups who are established in or new to our communities)
 - Addicted/Trafficked (men/women addicted to any substance or activity & those in slavery to such)

Ambassadors & Watchmen of **The Marketplace Coalition** have (or are in the process of completing) our Core Trainings:

- **The Identity Project** (IP) with George La Du of Jubilee Christian Ministries
- **Transformational Leadership** (TL) with Ford Taylor of FHS Consulting
- **Biblical Entrepreneurship** (BE) with Patrice Tsague of Nehemiah Project International Ministries
- **Transformational Finance** (TF) with Margaret Rabbit of TF and Stuart Funke of Affirm, Inc

As a part of **The Marketplace Coalition** in their local communities, these leaders function as . . .

- **Ambassadors** (generally business leaders who own or manage organizations with 1–500 employees)
 - Have access, credibility, influence and resources within their spheres of influence
 - Are willing to commit to at least one year of engagement at **\$295 per month** (which includes a monthly lunch, 5th Degree Accountability Tools, access to our Core Trainings [IP, TL, BE, TF], Forums & Summits)
- **Watchmen** (generally ministry leaders who work with or manage organizations with 1–500 employees)
 - Have access, credibility, influence and resources with those they are serving
 - Are willing to commit to at least one year of engagement at **\$195 per month** (which includes a monthly lunch, 5th Degree Accountability Tools, access to our core Trainings [IP, TL, BE, TF], Forums & Summits)

Ambassadors & Watchmen of **The Marketplace Coalition** collaborate in the following ways:

- **Marketplace Luncheons** (monthly with other local leaders, the 1st or 2nd Tues, Wed or Thurs. of the month)
- **Marketplace Huddles** (monthly small group of no more than 5, the 3rd or 4th Tues, Wed or Thurs. of the month)
- **Marketplace Forums** (quarterly 1-day with other leaders in their region, the 5th Tue, Wed or Thurs. of the month)
- **Marketplace Summits** (yearly 1- or 2-day events with other leaders from across their region, state or nation)



Serving Our Neighbors

Now that God has positioned us with our Community Collaborative Partners in strategic areas of influence, and we have received His tactical battle plans for transforming our communities via The Marketplace Coalition, the next step and ongoing task is to utilize the war chest that He has prepared, those support supplies that will fund this work, not only in the greater Portland/Vancouver metro area, but also in communities throughout our state, our region and our nation.

Each of the strategic initiatives that we have discussed are self-funding, once they have been launched:

- Serving Our Neighbors Institute (SONi) for on-demand trainings \$100,000 for staffing & platform (25% ownership)
- Genesis Event Management (GEM) for regional/national events \$250,000 for staffing & support (25% ownership)
- Kingdom Broadcasting Company (KBC) for LIVE broadcasting \$5,000,000 for buying KKPZ (25% ownership)

We have prepared a full Business Plan for each of these initiatives to review and consider for investment.

This September, we are working towards launching the Marketplace Coalition and re-engaging the 1,000+ Christian Business Leaders, Ministry Directors and Faith Leaders who participated in the Christian Chamber of Commerce of the Northwest over the past 10 years. Our current goal is to raise at least \$50,000 for staffing & training facilitators. Once in place, the Marketplace Coalition is self-funding.

Thank you for your generous support of what God has been doing throughout our community in mobilizing ongoing prayer, radical collaborations, transformational trainings & strategic generosity for the past 18+ years!

To help us move forward in launching the Marketplace Coalition, would you be willing to invest in SON? May we also schedule a time to discuss how you can partner with us even more? We look forward to seeing you soon!

Because of Him,

James Autry
Executive Director

To support Serving Our Neighbors, send checks to PO Box 90784, Portland, OR 97290 or go to www.ServingOurNeighbors.org and use PayPal on the home page to set up your monthly donation.



Serving Our Neighbors is an overall collaborative work of the Body of Christ in our local communities. As T.E.A.M. stands for “Together Everyone Achieves More,” SON is a movement of believers mobilized to pray and serve our neighbors where we live, learn, work and play. Like a Gospel-centered United Way, SON helps believers connect, educate and engage with what God is doing through our time, talents and treasures, so that the spiritual, social, economic & environmental conditions of our communities are transformed “that all may know Him!” SON is also like Noah’s ark—a place of purpose, protection and provision. James Autry has been serving as a builder, following God’s design, and is now becoming a rudder as the flood waters begin to rise and SON is being fully launched throughout our communities and nation.

Since 1999, Serving Our Neighbors has brought hope & transformation to thousands of believers throughout the greater Portland/Vancouver metro area via these four major missional objectives:

- **Prayer Initiatives**

- Promoting & coordinating annual Days of Prayer, Strategic Prayer Gatherings, SWAT Prayer walks and managing the annual [Clark County Prayer Breakfast](#).
- **Outcome** – Thousands of believers have been engaged in praying for our leaders in the major Strategic Spheres of Influence (Family, Faith, Business, Government, Education, Media & Entertainment) & for leaders serving the major Areas of Tremendous Need: “Those Who Have No Voice” (Unborn, Widows /Orphans, Jobless/Homeless, Elderly/Disabled, Imprisoned, New Immigrants and Addicted/Trafficked).

- **Radical Collaboration**

- Launching the new [Emergency Preparedness Leadership Forums](#), the [Christian Chamber of Commerce of the Northwest](#), the annual [Marketplace Summits](#) (with the CCCNW, FCCI, FGBMFA, NPIM, TL, C12 Groups, etc.), the quarterly Marketplace Coalition of the NW meetings (with Kevin Palau, Patrice Tsague & other Marketplace Ministries) and managing the annual [Portland Good Friday Breakfast](#).
- **Outcome** – Thousands of business Leaders have been challenged to discover & fulfill their calling, dreams & assignments in the marketplace, so they can mentor the next generations and “be known as those who can fix anything” (Isaiah 58:12).

- **Training & Influence**

- Introducing the [“Identity Project”](#) with George La Du, [“Transformational Leadership”](#) with Ford Taylor, [“Biblical Entrepreneurship”](#) with Patrice Tsague & [“Transformational Finance”](#) with Stuart Funke, in addition to many other Prayer & Service workshops, seminars & trainings.
- **Outcome** – Thousands of believers have been trained to live out the abundant life in their personal lives, with their family & friends, in their work & ministry & throughout their communities, so that others will be given the opportunity to become part of God’s family.

- **Strategic Generosity**

- Utilizing our first \$55,000 Grant (in Feb 2008) to launch the Christian Chamber of Commerce, the Marketplace Summits & the [“Kingdom Business Forum”](#) radio show. The next \$100K Grant (Nov 2014) established offices, provided transportation for the Executive Director and ongoing operating funds & launched the [“Second Half Now” Radio Show & Collaborative Community](#) for “Helping America’s Boomers Live A Life That Matters.”
- **Outcome** – Thousands of believers & non-believers have been impacted by the Gospel of the Kingdom and hundreds of Business Leaders have been challenged to give of their time, talents and treasures for His Kingdom & Glory.



Support of at least \$20,000 a month is needed to fulfill our calling of “*Collaborating Leaders to Change Our World.*” SON needs to complete the following within the next 6 months:

- **Prayer Initiatives**
 - Publish “***For the Peace of our City***” (Jeremiah 29:7) - A Strategic Leaders Prayer Guide that will help believers in churches, prayer groups & strategic prayer ministries to pray specifically for key leaders in our communities’ major spheres of influence & key leaders serving major areas of need. The prayer guide will list specific Scriptures and Prayer Points for transformation in these spheres & areas (see a full description of the prayer guide on the back).
 - Use the Strategic Leaders Prayer Guide as a key tool to launch “**1 Church - 1 Day**” Prayer Initiatives in Multnomah, Clackamas & Washington Counties (like the [Clark County Prayer Connect](#) currently with 15 churches committed to praying for 1 day each month).
 - **Outcome** – Thousands of believers more engaged in prayer for our cities, our state & our nation **so that** God can bring the transformation & make our communities livable again (Isaiah 58:12).

- **Radical Collaboration**
 - Launch “[Emergency Preparedness Leadership Forums](#)” with local business, government and faith leaders in Nashville, Charlotte, Dallas (& Portland again) and then feature **The Marketplace Coalition** of Ambassadors and Watchmen being connected in their Kingdom Assignments to impact their spheres of influence or those who have no voice.
 - **Outcome** – Thousands of leaders working together to prepare our communities for any local disaster (terrorist attack/regional earthquakes/national crisis) so that citizens can be prepared to care for their own families & businesses and be ready to serve our neighbors.

- **Training & Influence**
 - Launch the **Serving Our Neighbors Institute (SONi)**, a virtual online software platform that will feature all of our educational partners and allow us to support **The Marketplace Coalition** with our Core Trainings.
 - **Outcome** – Thousands of citizens will be able to create new businesses and jobs so that they can raise their standard of living above poverty.

- **Strategic Generosity**
 - Monthly support for the full-time work of James Autry (Executive Director) at \$6K per month, Dan Terry (Development Director) at \$6K per month, an Executive Assistant at \$4K per month, operations at \$2,350K per month and ongoing strategic prayer & service projects at \$1,650K per month (Budget upon request).
 - **Outcome** – Thousands of believers & non-believers will have the ability to connect, educate & engage with what God is doing in our region & raising up the greater Portland Metro Area to be a city of refuge, a standard & a model, so that the nations will see what a Kingdom City looks like.

Will you and/or your organization join us in becoming a monthly partner with Serving Our Neighbors? Mail checks to PO Box 90784, Portland, OR 97290 or use the PayPal button at www.ServingOurNeighbors.org.

“For the Peace of our City” – Jeremiah 29:7

A Strategic Leaders Prayer Guide

Sat	Sun	Mon	Tue	Wed	Thu	Fri
Family Unborn	Faith Orphans & Widows	Business Jobless & Homeless	Gov't Elderly & Disabled	Education Imprisoned	Media Ethnic Groups	Arts Addicted & Trafficked

Leaders to Pray for Each Day of the Week

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Scriptures to Agree with for Each Day of the Week

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Prayer Points to Agree with for Each Day of the Week

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God Stories to Rejoice with for Each Day of the Week

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“For the Peace of our City,” the Serving Our Neighbors – Strategic Leaders Prayer Guide will be published **each month** to allow believers to pray **each day** for one leader in a major sphere of influence & one leader working in an area of tremendous need, as well as to agree with a specific scripture & prayer point (what God wants to see in that sphere of influence & that area of tremendous need) and to rejoice in testimonies of what God has been doing in our community.

For example, on the 2nd Tuesday of the month, believers would pray for:

- **A Government Leader** (*Ted Wheeler, Portland’s Mayor*)
 - **A Leader that works with the Elderly & Disabled** (*Barbara Bernstein, Exec Director with Elders in Action*)
- **Scriptures about Government** (“Let everyone be subject to the governing authorities, for there is no authority except that which God has established. The authorities that exist have been established by God.” Romans 13:1)
 - **Scriptures about the Elderly & Disabled** (“Stand up in the presence of the aged, show respect for the elderly and revere your God. I am the LORD.” Lev. 19:32)
- **Prayer Point for Government** (*We agree for Wisdom & Righteous Judgements be given to Ted Wheeler*)
 - **Prayer Point for the Elderly & Disabled** (*We agree for grace & mercy to be given to Barbara Bernstein, as Elders in Action honors those they work with*)
- **God Story about Government** (*On Sept 17, 2016, God gave us favor with Michael Cox, Ted Wheeler’s Campaign Manager & future Staffer, who is also interested in starting a Sister City Association with Hanoi, Vietnam*)
 - **God Story about the Elderly & Disabled** (*On July 20, 2016 Elders in Action hosted a critical discussion group at PSU’s Urban Center focused on Accessibility for People with Disabilities & Older Adults*)

“For the Peace of our City” will be available (Jan 2018) in a printed booklet format, on a website and via a phone app.